



**URBAN
SAINTS**

Content Creator

Information Pack



About Urban Saints

Urban Saints equips youth leaders to disciple young people in today's changing world. Through relevant training, high-quality resources, and a community to be supported and encouraged, we help leaders grow in confidence as they share Jesus - especially with young people who have no connection to church. Our vision is to see every young person given the opportunity to explore faith, wherever they are.

Overall Purpose of the Role

The Content Creator will play a vital role in helping Urban Saints communicate with clarity, creativity, and consistency across all platforms. From video editing and creating social media graphics, to designing resources, brochures, or branded assets, this role is responsible for creating visually engaging content that amplifies our message and inspires action.

Working closely with the Marketing and Insights Lead and the Communications Coordinator, the Content Creator will shape and deliver high-quality content that supports campaigns, promotes our training and resources, and strengthens Urban Saints' brand both online and in print.

Key Responsibilities

Content Production

- Design and produce compelling visual content across digital and print formats - including graphics, videos, branded assets for social media, email, website, and occasionally print materials such as flyers and brochures.
- Film and edit videos for campaigns, training materials and resources.
- Manage and edit visual assets, including team-supplied images.
- Develop branded templates and visuals using Adobe Creative Suite and Canva.
- Prepare artwork for print and liaise with external suppliers where required.

Creative Development

- Contribute ideas and visual concepts to support campaigns and storytelling.
- Collaborate with the wider team to translate ideas into impactful visuals.
- Ensure all content reflects Urban Saints' tone, audience needs, and brand identity.

Brand and Design Consistency

- Act as a brand guardian for visual content, ensuring consistency across all channels.
- Manage and evolve the asset library and design templates provided by our brand agency, RAW Brothers.
- Support staff across the organisation to use brand assets correctly and confidently.

Collaboration and Workflow

- Work closely with other members of the Communications team to deliver content for campaigns, training, and wider initiatives.
- Contribute to planning meetings, creative reviews, and content brainstorming.
- Manage your content creation workflow to meet deadlines and prioritise projects effectively.

Participation in the Urban Saints Team

- Actively work in collaboration with the wider Urban Saints team.
- Participate in regular team meetings, for your department and for the staff team.
- Attend extended team events, including two whole-team residentials per year.

The above list of job duties is not exclusive or exhaustive and the post holder will be required to undertake such tasks as may reasonably be expected within the scope and level of the post.

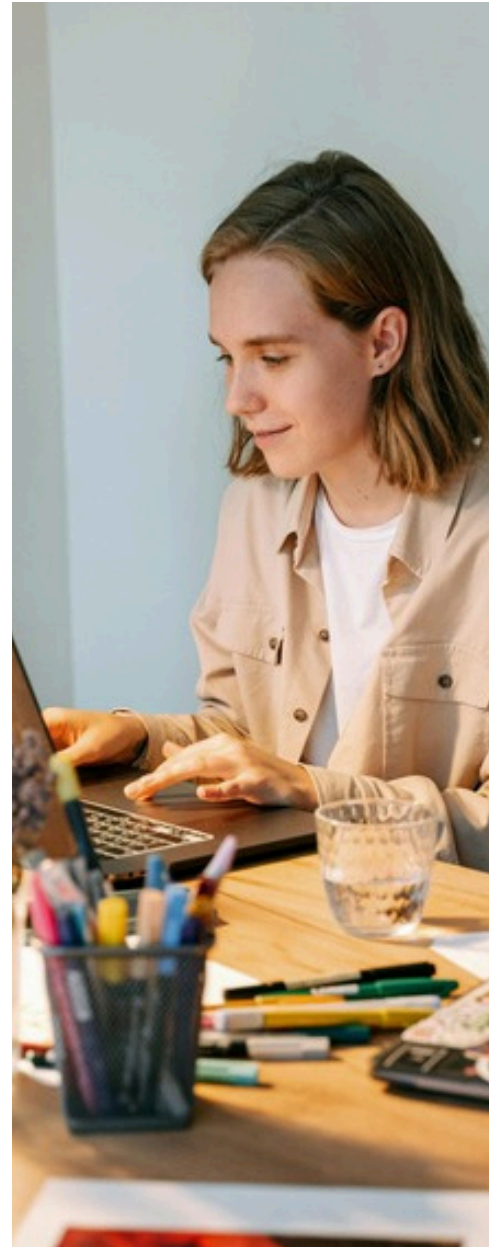
About You

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Skills & Abilities

- Strong design and video editing skills across digital and print formats.
- Proficiency in Adobe Creative Suite, Canva, and video editing software (Premiere Pro, Final Cut etc)
- Confident in video production – from filming to post-production.
- Ability to develop content for a range of platforms including social media, web, email, and YouTube.
- Strong attention to detail and visual consistency.
- Able to manage multiple projects and meet deadlines under pressure.
- A basic understanding of accessibility and safeguarding best practices in content production.



Knowledge & Experience

- Proven experience in a content creation, multimedia, or graphic design role.
- Experience creating visual content as part of multi-channel campaigns (e.g. email, social media, website etc).
- Experience working with brand guidelines and visual identities.
- Understanding of digital content trends, platform specifications, and audience behaviour.
- Familiarity with Christian charities, youth work, or the nonprofit sector (desirable).
- Experience producing print-ready artwork and managing print suppliers (desirable).

Personal Approach & Attributes

- Creative, proactive, and self-motivated.
- Collaborative and adaptable, with a team-first mindset.
- A genuine passion for youth work and the mission of the charity (desirable).

Job Title:	Content Creator
Department:	Communications Team
Responsible to:	Head of Communications
Responsible for:	N/A
Terms:	Permanent
Salary/rate:	£28,500 - £30,500
Location:	Hybrid (primarily home-based but with travel as the role requires).
Start Date:	1st January 2026
Hours:	Full-time (37.5 hours per week)

Christian Ethos

This post is subject to an Occupational Requirement that the post holder is a committed Christian under Part 1 of Schedule 9 to the Equality Act 2010. All applicants must be committed to the aims, ethos and values of Urban Saints (www.urbansaints.org/basis-of-faith).

Team Engagement

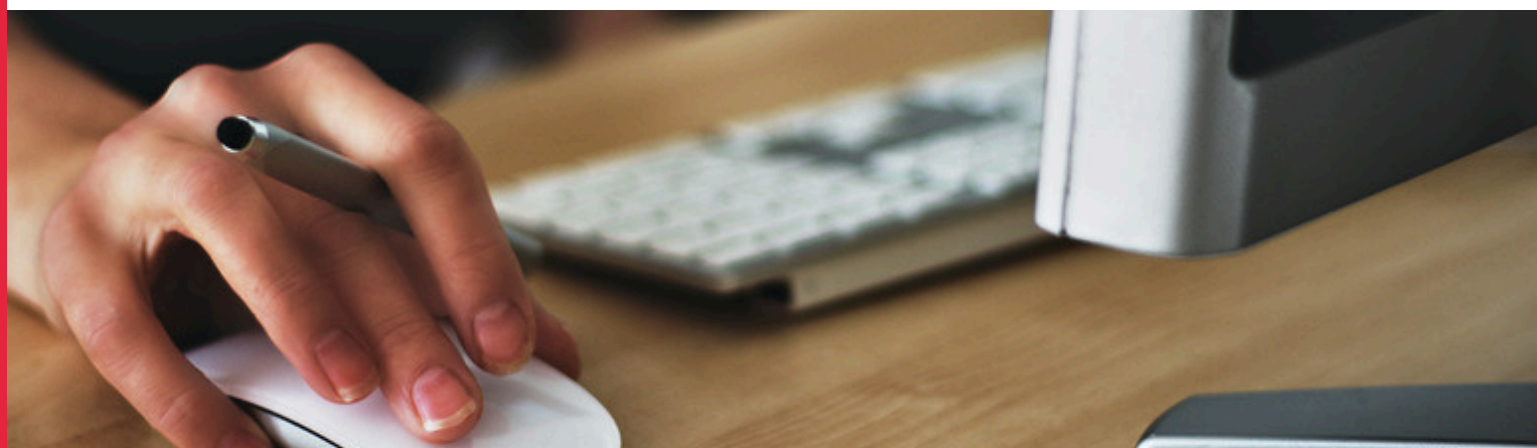
All full-time Urban Saints employees are required to attend two team residentials per year (one per term, 3 days/ 2 nights each).

DBS Check

Due to the nature of this position, any offer of employment with Urban Saints will be subject to a satisfactory DBS check.

Benefits

- 25 days annual leave plus bank holidays (pro-rated for part time roles)
- Pension Scheme: we contribute 6% to the Urban Saints pension scheme.
- Life assurance: you will receive life assurance cover to the value of four times your annual pensionable salary.
- Eight volunteering days: you will have an opportunity to volunteer for one of our events or a similar charity of choice (pro-rated for part time roles).





URBAN SAINTS

How to Apply

- Please fill out our application form, which you can find at www.urbansaints.org/jobs
- We would rather you didn't use AI for your answers as we want the real you. We reserve the right to reject applications if we feel the use of AI has been excessive
- We would love to see your creativity in action. After we've received your application we'll be in touch asking for a link to your portfolio or examples of your work (graphics, videos, or other creative projects) that you're most proud of.
- The closing date for applications is Friday 26th September, midday. Please note, we will be actively reviewing applications ahead of the closing date and reserve the right to close applications before this date.